



Eastbrook Primary Academy

Headteacher: Mrs J Sherlock

Tel: 01273 874050

Email: office@eastbrook.w-sussex.sch.uk

Website: www.eastbrook.w-sussex.sch.uk



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Dear Parents/Carers

The school is always looking at different ways to improve communication with parents and carers. We have therefore decided to introduce a simple system that our staff can use to keep you informed of your child's achievements at school.

This is done through a free app that can be downloaded to use on a smartphone, tablet or pc and is called *Marvellous Me!*

When your child receives an award like *Star of the Week* or a *Golden Recognition Ticket* the class teacher will be able to let you know (just in case the certificate/ticket/badge etc. are left at the bottom of a book bag!) This means you will be able to talk to your child about what has happened at school and add your own congratulations. The information that is specific to your child will only be shared with you (and any family member that is also signed up). You just need to join by following the instructions on the attached letter. There is an individual Join Code for each child.

As staff become more familiar with the system they will start to use it for more general messages (e.g. to remind their class about a trip or *WOW* day) these messages will go to everyone but will not have any individual pupil names attached to them. There will also be an opportunity for staff to send a short message explaining what the class has been learning about in certain lessons so that you can become more involved with your child's learning.

An additional feature is the ability to send photographs and short videos but we will only do this if we have permission to do so (please refer to the reply slip).

We really hope that everyone will sign up so that we can share some of the good things that are happening with your child at school.

If you have any queries about this new app, which has been invented by a local parent and is already being used successfully in schools across the country, please contact Mrs Perrett in the school office for further details.

Yours sincerely

Mrs J Sherlock
Headteacher